## GAMBLING-AFFILIATION.COM Affiliate Network in the iGaming industry



Affiliate Software Solution for the iGaming Industry

**Easy Setup - Real Time Stats - No Hidden Fees** 

# You are an iGaming operator and are looking for a software to manage your affiliate marketing?

## Gambling Affiliation provides a dedicated and competitive solution!

Designed for the iGaming Operators who want to build and extend their affiliate marketing business, our software offers the most envied features, along with our professional support services. An all-inclusive access for one-time license fee.

#### **5 EASY STEPS TO GET READY!**

CREATE

CONNECT

**GO-LIVE** 

**MONITOR** 

**OPTOMIZE** 

#### 1/ CREATE YOUR ADVERTISER ACCOUNT AND YOUR CAMPAIGNS

Select the product and the brand you want to promote

Select the countries you want to target

Choose the remuneration you want to offer (CPL, CPA, RS or Hybrid deal)

Upload your marketing material (banners, text link, emailing kits)

## 2/ CONNECT YOUR SYSTEM WITH OUR TECHNOLOGY

Install our "easy to set up" post back URL technology on your site

## 3/ SET YOUR CAMPAIGN LIVE AND START PROMOTING IT TOWARD AFFILIATES

Use our powerful database of affiliates from our network

Use your own contacts to make affiliates promote your brand

Benefit from our professional affiliate managers team to push your brands  $\,$ 

## 4/ MONITOR AFFILIATE APPLICATIONS TO YOUR CAMPAIGNS AND THEIR PERFORMANCES

Accept or refuse each site application and review at any time the status of each application Evaluate the performance of each affiliate thanks to several available types of reporting

## 5/ OPTIMIZE THE TRAFFIC RECEIVED

Increase the traffic sent by high performing affiliates by setting private deals

Control your budget thanks to our real time tracking technology

Manage the low quality traffic and the fraud

## By choosing our solution you will benefit from

## OUR CUSTOMIZED SOFTWARE

- · Comprehensive dashboard
- Campaigns and Affiliate management
- · Marketing Material management
- All types of commission plans possible
- · All types of reporting
- · Detailed conversion report
- Players management
- Advanced Interface for Affiliate

## OUR POWERFUL NETWORK OF AFFILIATES

- Over 60,000 sites registered
- All verticals: Sport, Casino, Poker, Bingo etc...
- More than 15 countries covered
- Over 8000 New Depositing Players recruited per month
- Different type of traffic: Seo, Media Buying, Social Network, Emailing, ppc

#### **OUR ADVANCED TECHNOLOGY**

- · Post back URL technology Easy to set up
- Real Time statistic
- · Powerful Ad server
- Specific development possible
- Powerful emailing system
- Software upgrades released every 2 weeks

#### **OUR EXPERIENCED TEAM**

- Professional in-house IT team for optimum reactivity
- An international team up to date with the latest developments in the iGaming industry
- Experienced managers dedicated to your brand
- Reachable by email, phone and Skype

### **OUR ALL-INCLUSIVE SERVICES**

- We will actively push the promotion of your brands towards our Network of Affiliates
- We will include your brands in all the Affiliate Widgets available (odds comparator, bonus widget, multi-banner)
- · We will fully handle the Affiliate payout twice a month on Bank Wire, Skrill, Neteller and PayPal
- We can represent your brand at the main Affiliate conferences in Europe for the iGaming Industry

#### **PRICING**

ONE TIME SET UP FEE + A PERCENTAGE TAKEN ON THE AFFILIATE COMMISSION NO MONTHLY FEE / NO SUPPORT FEE / NO BANDWIDTH LIMIT

Specific development possible at no charge / Affiliate Payout included

Contact us at contact@gambling-affiliation.com for more information



## GAMBLING-AFFILIATION.COM

Leading independent iGaming affiliate network